



RANDOM MUSIC GROUP

EVENT TO BENEFIT
GOLD STAR WIVES OF AMERICA, EAGLES CHAPTER
TO BE HELD IN 2010 IN NASHVILLE, TENNESSEE

EVENT DESCRIPTION

The Event, tentatively titled ***For Our Fallen Heroes*** to be held on a date and at a venue to be determined during 2010 in Nashville, Tennessee, is a concert and silent auction featuring a number of locally popular and nationally-known performers and songwriters, the profits from which will benefit **Gold Star Wives of America, Eagles Chapter** from Ft. Campbell, Kentucky. The organization helps the spouses and families of soldiers lost in America's wars.

THE SHOW

One or more local acoustic acts will perform a pre-show prior to the "official" show starting. Then, popular local singer/songwriter, Trent Jeffcoat, will open the show with his band performing a 30-45 minute set. Trent is a staff writer at Writers Den (formerly Montage Music) in Nashville and spent a number of years on the road opening for many label-supported artists.

After the entrance of a color guard, the middle part of the show will feature popular patriotic and troop-friendly songs sung by the artists that made them famous or the songwriter(s) that wrote them or, hopefully, both. In what we hope will be an annual event, the Gold Star Wives will recognize a number of songs with plaques to the artist and songwriter(s). We'll also feature patriotic songs by some popular local songwriters. Each artist will perform 1-3 songs. A number have already been invited and have accepted. In addition to the well-known songs, hit songwriter, Chris Wallin, will feature a new song that he co-wrote with James Otto entitled "Soldiers and Jesus." The artists on this portion of the show will be backed by a house band consisting of current or former members and sidemen from popular country bands as well as A-list Nashville session musicians. A number have already been invited and have accepted.

The final portion of the show will feature one or more "star" level acts that will perform a short set to close the show. These acts will have the choice of either bringing their own musicians or performing with the house band.

And, there's more. For an hour after the live show is over, Nashville's own Chance will do a DJ set specially designed for our event, a high-energy tribute to some of the classic patriotic songs of our time in hip-hop, rock and country.

We're looking for a venue with a capacity of approximately 1,000 to 2,000 people that will agree to be smoke-free for the event, which will allow children to attend. Ticket prices will be determined by the level of acts that commit and will consist of two levels: premiere seating in the front row of tables surrounding the stage and main floor general admission.

THE SILENT AUCTION

In a separate area of the venue, we'll feature a silent auction with donated items signed by Music Row personalities. There will also be a special live auction featuring a guitar that will be signed by all of the participating artists and a fiddle donated and signed by Charlie Daniels.

Random Music Group, Inc.

Artist Career Counseling • Internet and Marketing Services • Business Management
Audio and Video Production • Collateral Materials • Event Management

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